



INTERNSHIP ANNOUNCEMENT
Paddle To The Sea
Communications Internship

Have fun and gain experience in communications at a successful non-profit working to protect and restore the Tuolumne River. The Tuolumne River Trust is interviewing for a Paddle To The Sea Communications Intern in our San Francisco office to provide support for Paddle To The Sea 2010, a four-week paddling journey from the Sierra to the Sea. This individual will coordinate registration and help implement event promotion and execution. This is a part-time, unpaid internship position (2 days per week) from February to mid-June; a 5 month commitment is essential. Your schedule will be very flexible, and college credit may be available. You *will* get the opportunity to paddle legs of the journey if you'd like. This is an excellent opportunity to join a great team working to take a highly successful event to the next level.

Duties and Responsibilities

1. Event registration coordination including monitoring the registration website, responding to phone calls and inquiries, mailing registration packets, and database entry of registrant information.
2. Communications support such as updating the Paddle To The Sea website and Tuolumne River Trust social networking sites, preparing and distributing promotional emails and materials, drafting and distributing press releases, and preparing complex mailings.
3. Event planning and execution support.
4. Weekly communication with our Recreational Coordinator and Advancement Associate to ensure all boating, party and logistical requirements are met.

Desired Qualifications

1. Well-organized, self-starter, detail-oriented, flexible, and a quick learner with the ability to multi-task and manage both routine and complex tasks simultaneously.
2. 1 year experience in a related field.
3. Professional and pleasant demeanor, excellent oral and written communication skills in the English language, and a positive, can-do attitude are a must!
4. Excellent command of Microsoft Excel and Word, the internet, and social networking sites.
5. An interest in rivers, outdoor recreation and an environmental ethic.
6. Experience with design, event planning, or database management considered a plus!

Additional Information

This is a part-time, unpaid internship; 2 days/week with the possibility of going full-time during “crunch time” from early-May to mid-June. This position reports to the Advancement Associate. The Paddle To The Sea Communications Internship is based in the Trust’s San Francisco office and will require some travel (<5%) to events in the Bay Area, Central Valley and Western Sierra during the event. Expenses associated with travel will be reimbursed and you will have the opportunity to paddle legs of the journey. College credit may also be available; please talk with the appropriate department at your school to arrange credit. This is an exciting, fun, and yet highly demanding opportunity that offers excellent potential for professional growth and accomplishment.

To apply, please send an email (with cover letter, resume and 3 professional references as attachments) with subject heading "Communications Intern" to Karyn Barnes at karyn@tuolumne.org by January 30, 2010. For more information, visit: www.tuolumne.org.

Paddle To The Sea Background

Paddle To The Sea 2010 is a 4-week journey from Yosemite to the Golden Gate celebrating and fostering better stewardship of the Tuolumne River by vividly demonstrating our shared dependence on this limited resource. Last year Paddle to the Sea directly involved over 1,000 people. We will reach many more through media coverage generated by the event. Ultimately, Paddle to the Sea will educate and involve thousands of people in our effort to protect and restore the Tuolumne River.

The Tuolumne is a Wild & Scenic river and the lifeblood of communities from the Sierra to the Sea. It connects the fly fisher in Yosemite, to the farmer in Modesto, to the thirsty family in San Francisco, to the salmon fisherman in the Pacific. We depend on this river to grow our food, provide clean drinking water, and power our homes and businesses.

Our reliance on the Tuolumne also comes at a price as dams, water diversions, and developments have taken their toll on the River. The Salmon population has plummeted from tens of thousands to just a few hundred, the Lower Tuolumne no longer meets Clean Water Act standards, and the recreational value of the River has diminished. Paddle to the Sea 2010 will build public support that is critical to reversing these trends.

The journey consists of 16 paddling legs broken into four segments.

1. The Clavey River—a group of expert kayakers will descend this pristine tributary to the Tuolumne, one of the most extreme whitewater runs in the world.
2. Wild & Scenic Tuolumne Whitewater—we will partner with professional whitewater rafting outfitters to complete this world class whitewater run.
3. Lower Tuolumne River Parkway—Participants can reserve spots on TRT's fleet of canoes or bring their own boat on several legs that meander through the Central Valley.
4. San Francisco Bay-Delta—moving into the Bay-Delta, a fleet of commercial salmon boats and sailboats will escort the paddlers for the final legs of the journey to the Golden Gate Bridge.

We will also organize events along the way to greet paddlers as they arrive at different locations.

1. In the Sierra Nevada we will send the kayakers and rafters off in-style to start the journey.
2. In the Central Valley we will welcome paddlers on the banks of the Tuolumne at the 2nd Annual *Green on the Stream* festival in Modesto.
3. In the Bay Area we will celebrate the completion of our journey at the base of the Golden Gate Bridge.

The Tuolumne River Trust

The Tuolumne River Trust (TRT) is the voice for the river; ensuring that it is healthy, vibrant, and teeming with fish and wildlife for our children and grandchildren to enjoy. Founded in 1981, the Trust won Wild and Scenic designation for 83 miles of the Tuolumne in 1984, saved the Clavey from being dammed in 1994, and won higher flows for salmon in the Lower River in 1995. In 2008, we organized thousands of citizens to defeat a plan by San Francisco to divert an additional 25 million gallons of water per day from the River. TRT has 11 staff based in Sonoma, Modesto, and San Francisco. For more about TRT visit www.tuolumne.org